

Jordan Roberts is a Content Creator, Executive Producer, Actor, Director and the CEO at **Jordan Roberts and Friends (JRF)**, a studio that partners with brands, non-profits and top talent to produce socially impactful mainstream movies, media and TV, while generating innovative funding streams and increased awareness for their causes.

Jordan Roberts and Friends' global mission is to develop compelling entertainment and expanding collaborative action with government, business and non-profits by forming strategic partnerships and joint initiatives in solving our world's most urgent challenges, such as: ***advancing climate change solutions and environmental justice, improving global health and wellness, expanding education innovation and mobility, achieving greater gender and racial equality, promoting financial literacy and incentivizing corporate social responsibility.*** Jordan Roberts comes from a lineage of Jeanette McDonald, Mary Queen of Scots and Queen Elizabeth, so it was only a matter of time before she'd take the global stage for creating greater community and harmony!

"Jordan Roberts has a God-given talent to make people stop and care! Her work with partners Arianna Huffington, Keith Ferrazzi, Lisa Oz, Mark Thompson and Peter Guber to create joint initiatives between government, non-profits and large corporations to improve global health and wellness, racial and gender equality, education and social responsibility is truly outstanding." – Jim Schroer, EP, "In Our Own Backyards" Global Podcast Series & Annual Summit, former CEO/Carlson Marketing, EVP Global Sales & Marketing/Chrysler, CMO Ford & RJRNabisco, Partner/ Booz Allen & author, upcoming, "Fatal Arrogance."

Jordan Roberts is the Executive Producer of **"White Rabbit,"** a feature film exposing how the devastating effects of bullying, parental neglect, mental illness and access to guns leads to the horrific outcome of a high school mass shooting. **JRF** hosted successful **"White Rabbit"** release party fundraiser screenings across the U.S., benefiting ***Variety the Children's Charity, Bully Busters and Peace Now,*** with brand partners Telemus Capital, Flame of Life and Fuel Leadership. **"White Rabbit"** cast includes: *Sam Trammell, Britt Robertson, Nick Krause and Ryan Lee.*

Roberts has also created an exciting business model for a new platform to tell urgent women's stories. **"Before I Make a Movie"** empowers eight A-List producer-actresses with brand funding, crowd-funding and charity partners. ***"I love riding the tide of creative collaboration as an actor, writer and producer, with a personal 'sweet spot' for projects that speak truth and justice, empower women, give voice to the voiceless and celebrate the human condition."*** – Jordan Roberts

The 2020 Democratic National Convention received in-kind video excerpts from documentaries currently in production at **JRF**: ***"Before I Vote for You"*** and ***"Mass Incarceration Nation."*** Roberts is hoping to change collective consciousness about inmates and the need for prison reform by putting a weekly spotlight on the power of redemption with ***"Before I Get Out of Jail,"*** her new TV coaching series for inmates who are about to be released from prison. **JRF** is currently working with a brand partner in the Fortune 100 on building a free educational curriculum platform for all inmates, in association with the show.

Jordan Roberts is a thought leader who believes in the transformational power of relationships. After spending time as a respected brand advisor to best selling authors, entertainment executives, celebrities, politicians, and company leaders from the Fortune 100, Jordan has created a global community of friends who serve on JRF's Board of Advisors and/or are subject matter authorities and contributors to the upcoming, ***"Before I..."*** series of books, television shows and video podcasts. The mission of the ***"Before I..."*** brand is to provide a roadmap for living the greatest version of our lives. Some of the titles at various stages of production include: ***"Before I Marry You," "Before I Have a Baby," "Before I Hire You," "Before I Go to College," "Before I Retire," "Before I Buy a Home," "Before I Cook for You," "Before I Take a Photo," "Before I Travel" and "Before I Have a Party."***

"Jordan's tenacious spirit and drive brought our business to great new heights, including our management of GM's cultural transformation. Jordan's ability to create instant intimacy with others is off the charts, and allowed her to maintain deep and trusted relationships with our Fortune 100 C-Suite clients." - Keith Ferrazzi, CEO, Ferrazzi Greenlight; former CMO of Starwood Hotels and Deloitte, Producer, "Before I Hire You," #1 NY Times-Best Selling Author of "Leading Without Authority," "Who's Got Your Back" and "Never Eat Alone"

JORDAN ROBERTS – THE ACTOR: Jordan Roberts was cast by Kerry Barden (“Spotlight,” “The Help” & “Dallas Buyers Club”) to play Karen in the comedy feature, **“Waking Up Dead”** (to be released in 2021). Roberts has also joined the cast of the dark comedy thriller, **“Relevant,”** a hybrid feature film/TV series, where she will portray Kate Simmons, a blackballed journalist fighting to get the story of a lifetime, while being held captive by a serial killer, as they battle their mutual attraction in a dangerous game of cat and mouse.

Producer Roger Neal is collaborating with Roberts on her upcoming one-woman-shows for 2021 & 2022: **“Jane Fonda: Unstoppable!”** and **“Exit Laughing: Joan Rivers from Heaven”** (a retrospective, blended with what would be Rivers’ current comedic take on today’s world from her perch in heaven.)

TELEVISION: In the TV movie/back-door pilot, **“Two Close,”** Jordan Roberts delights as Alexandra Plute, the University Dean of Students, who graduated at the top of her class at Harvard and is on her second divorce. With an unpredictable temperament and a heart of gold, Dean Plute bounces between control freak, angel of mercy, and hot mess, as the default referee for all drama and hijinks ensuing on campus. In **Lifetime’s** thriller, **“Officer Down,”** Roberts portrays Christine Gorman, a corrupt, criminal attorney who is pursued by a detective (Sherilyn Fenn), until one of them ends up dead. In the TV movie/back-door pilot, **“Coyotes,”** Roberts plays the role of Dr. Andrea Marsh, a renegade doctor giving medical aid to illegal immigrants at the Arizona border. Additional TV credits include: **“Just Shoot Me,” “That 70’s Show,” “Passions”** and **“The Young and the Restless.”**

FILM: As the abused wife of a police detective, Jordan Roberts makes the jaw-dropping transformation from victim to killer in **“Spotless,”** produced by Casey LaScala & John Katzman. Roberts delights as the boozy, wicked stepmother in Zakaria Schwartz’ modern day Cinderella story, **“Frozen Heart.”** In Jose Sanchez’ horror / thriller, **“The Son,”** Roberts portrays a grieving mother spiraling into insanity. In **“Big Wings,”** Roberts plays Francine, an angel who mentors a troubled teenager, helping her find acceptance, faith and forgiveness.

Roberts studied Journalism, Film and TV writing at UCLA. She trained as an actor at The Meisner Carville School of Acting, The Strasberg Institute, The Groundings, Lembeck Comedy Workshop and UBC. Jordan Roberts has served multiple terms on Women In Film’s Board of Directors as Advocacy Chair and Newsletter Editor, and IFP (now Film Independent) as Newsletter Editor and Membership Chair. Roberts loves yoga, soccer, piano, scuba diving, kayaking, hiking, photography, major league baseball and creating fun adventures with friends. Roberts began her career in theatre, radio, stand-up comedy and voice-over; she’s currently the voice of four top brands!

JRF is a hub for content, with a broad slate of film, television and media projects at various stage of production. (See JRF’s Producer Page for a detailed summary of current projects)

Jordan Roberts and Friends will soon be announcing its impressive Board of Advisors! Stay Tuned!